



Lake Martin Treasured Mile Program



What is the Lake Martin Treasured Mile Program?

The Treasured Mile Program is a partnership program established by the Lake Martin Resource Association (LMRA) with sponsorship from Russell Lands (RL) and Alabama Power Company (APC) that allows for recreational, volunteer public participation in controlling litter year round at Lake Martin through the “adoption” of a shoreline segment or the “adoption” of an APC owned island.

Individuals, families, educational institutions, houses of worship, organizations, civic groups, youth groups and businesses are all invited to adopt a section of shoreline or an APC island to help control litter and maintain these areas to help provide beauty and openness for the benefit of the public and also assist in providing for a cleaner, healthier and more attractive recreational environment at Lake Martin.

How does it work?

- The Lake Martin shoreline has been divided into 78 eligible segments, as shown on the map on the LMRA website. Also shown on the map are APC’s 26 eligible islands.
- An interested party can request an eligible shoreline segment or eligible island for adoption via a short online application on the LMRA website.
- The adopting party will take on the responsibility of cleaning and maintaining its specific shoreline segment or island. Adopters can either schedule and organize specific cleanups of its area and/or regularly patrol its area and remove any trash from the shoreline.
- The adoption period will be for 2 years, renewable at the request of the adopter. If at any time an adopter determines it can no longer fulfill its responsibility, it should contact LMRA.
- Litter removal supplies (safety vest, gloves, grabber sticks and litter bags) will be provided by LMRA and its sponsors. Litter bag drop-off locations will be determined by LMRA and communicated to adopters.
- Adopters will provide periodic updates on amount of litter collected in its area to LMRA.

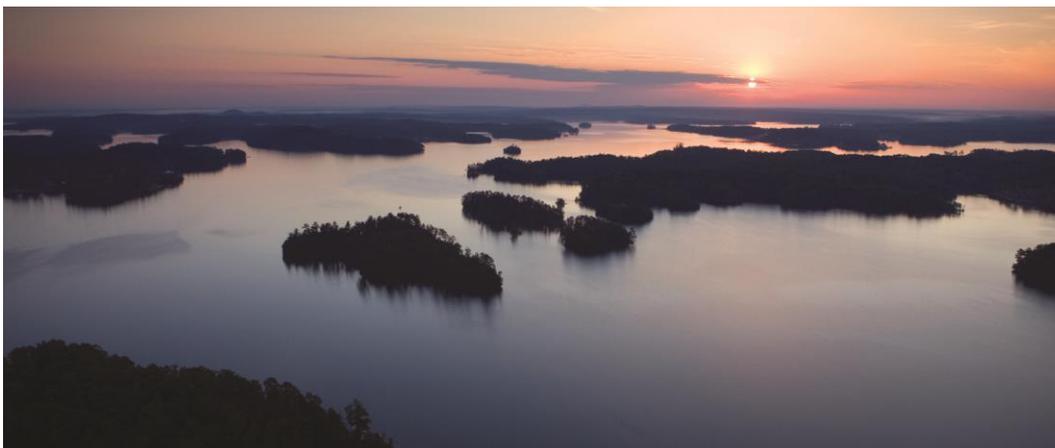
**The Lake Martin
Treasured Mile
Program is
intended to
preserve the
natural beauty of
the lake.
Developed
property is not
part of the
program. Please
respect private
property.**

How are adopters recognized?

- LMRA maintains the Treasured Mile Program map on its website. Each shoreline segment and island will contain the adopters' names and other pertinent information.
- Each adopter will receive a Treasured Mile Program t-shirt and framed certificate denoting its shoreline segment or island.
- Adopters will periodically be featured in a number of media publications, including the Alex City Outlook, Lake Magazine and Shorelines.
- For those adopting an APC island, a sign will be constructed and installed on the island denoting the Treasured Mile Program and the adopters' name.

What are the benefits?

- An outdoor, recreational volunteer opportunity for the adopting party.
- A cleaner, healthier and more beautiful Lake Martin.
- Personal ownership in maintaining a litter free lake environment for the public's use and enjoyment.
- Community pride and collaboration.
- A great education tool for the young.
- Sustainable measures that make a real difference.



Safety Guidelines

STOP – THINK – SAFETY FIRST

Our volunteers are our most valued asset. Please take all the safety precautions available to you when collecting litter, and read and adhere to the following guidelines.

DO NOT PICK UP ANY DANGEROUS OR UNSAFE LITTER!

Dangerous or unsafe litter includes, but is not limited to: sharp objects that can cut (broken glass, razor blades, etc.), hazardous household products, hazardous medical waste (used dressings/syringes), dead animals, condoms, and all unlabeled containers whether jars, jugs, bottles, buckets, or drums that appear to contain unidentified materials. If you encounter any dangerous or unsafe materials, unmanageable quantities of material, or litter problems on developed shoreline, make a note of the location (preferably GPS coordinates), and report their existence to LMRA.

Other Cautions!

- Try to never go into an area alone. Partner with a buddy. It's more fun and you are safer.
- Never enter or attempt to collect litter in an active, occupied camp site.
- Never enter or attempt to clean up litter on privately owned developed shoreline, rather report litter problems on developed shoreline to LMRA.
- Always wear your safety vests that are a bright color that makes you more visible.
- Always stay within ear shot of your litter removal team. If you need assistance, call out for help.
- Always be aware of your surroundings and be careful when working the shoreline. The ground is often uneven and wet, and you can slip. Be sure of your footing.
- When walking in the grass and brush areas above the shoreline, be aware of your footing. Holes, loose material, and either fallen, storm driven or water deposited debris may cause you to stumble or trip.
- Do not go into the water or wade into floating debris to retrieve litter. The water may obscure your view, and snakes, spiders, or other dangers may be present.
- Do not overextend your reach. If the litter is not accessible with your grabber stick or rake, leave it alone.
- Never reach blindly into an area to retrieve litter. Use your grabber stick or rake to identify the litter before removing it.
- Above all, use good common sense. Do not undertake any risky actions.